



ReStore® BY THE NUMBERS:

MEASURE	BENCHMARK	SIoux FALLS STORE
Average gross revenue	\$351,576	\$560,000
Sales per square foot	\$40	\$56
Top merchandise sold	Furniture, cabinets, appliances	Cabinets, appliances, building materials
Average annual profit	\$112,000	\$260,000
Sales per sq foot-like size store	\$28	\$56
Sales per sq foot-like size communities	\$28	\$56

The Sioux Falls store meets/exceeds Habitat International benchmarks for successful operations.



ReStore® GROWTH BY COMPARISON:

Larger stores in other markets show the potential for growth:

LOCATION	STORE SIZE	SALES/SQ. FT.
Des Moines, IA	19,298 sq. ft.	\$ 135.67
Omaha, NE	14,000 sq. ft.	\$ 75.88
Sarasota, FL	23,200 sq. ft.	\$ 66.69



“They gave me the extra push to get me on my feet. Habitat is a wonderful program. It truly is a hand up and not a hand out.”

Patti Brito

single mother of three. Having put in her sweat equity, Patti moved into her Habitat Home in 1992 and as of today has paid it off.



“We can’t thank Habitat for Humanity enough for truly changing our lives and opening the doors to opportunities we just don’t have the financial platform to fulfill on our own.”

Sarah Domangue

full-time student, part-time employee and full-time mom to son Jaiden, a special needs child with cerebral palsy who is currently taking homeownership courses and putting in sweat equity hours to earn her down payment.



“The saying is right, Home is where the heart is.”

Brittany Hargens

(pictured with father Larry) outside their *Forever Home*. Larry raised his four daughters in their Habitat for Humanity home as a single parent upon the passing of his wife Marcia to cancer.