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***Kum & Go and Habitat for Humanity  
Partnership Generates More Than \$480,000***

*Customer donations help select Sioux Falls, SD for site of second company-sponsored Habitat home.*

WEST DES MOINES, IA — (June 5, 2015) — [Kum & Go](#) and its customers will be donating more than \$480,000 to [Habitat for Humanity International](#) as part of their nationwide fundraising effort. In March, Kum & Go and Habitat announced an expanded partnership that resulted in customer contributions exceeding \$275,000, as well as a corporate donation of \$206,000. This is the second year that Kum & Go has been a national partner of Habitat for Humanity.

Kum & Go invited customers to add a \$1 donation to their in-store purchases to support Habitat's mission of "building homes, communities and hope." In addition, Kum & Go committed to sponsoring a Habitat for Humanity home in one of the communities where its 430 stores operate in 11 states. In 2014, Kum & Go sponsored a home build in Minot, North Dakota. The affordable and eco-friendly home will be built in the region that has collected the most money in donations as a percentage of customer traffic through its stores – with Sioux Falls, SD earning the honor this year. Stores in Sioux Falls, South Dakota collected the most donations per transaction to secure a Habitat home for a low-income family in their community. Kum & Go will also award three additional districts with a grant of \$10,000 and two \$3,000 grants for their local Habitat affiliates.

"This is such an impactful program that pulls together our company, our associates and our customers to all get involved and support their community. The Habitat mission connects so well with our company's philanthropic philosophy and focus," says Kum & Go president and CEO Kyle J. Krause. "Our customers are just as dedicated to serving their communities and have once again generously showed their commitment through in-store support."

Associates eager to earn the Habitat home in their regions enthusiastically promoted the in-store fundraiser. Co-branded coffee mugs were available with \$1 from each purchase donated to Habitat. A percentage of Kum & Go brand water went to the cause as did all customer donations from counter collection jars.

"The success of this partnership with Kum & Go continues to thrive," said Colleen Finn Ridenhour, deputy director of Corporate, Foundation and Institutional Relations, Habitat for Humanity International. "Kum & Go and their customers are helping create affordable housing alongside low-income families in their communities and the impact they are making nationwide is wonderful."

Kum & Go, which is currently Habitat's only national convenience retail partner, is the nation's fifth largest privately held, company-operated convenience store chain. The convenience retailer donates 10 percent of profits each year to charitable causes in the communities it serves. Habitat for Humanity has more than 1,400 affiliates at work in the United States, building houses in partnership with people in need of decent, affordable housing. Habitat homes are purchased by low-income families through no-profit mortgages, thanks to the donated labor of Habitat volunteers and the support of partner

organizations, individuals and foundations. Families buying Habitat homes invest sweat equity hours toward building their homes and the homes of others.

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#### **About Kum & Go, L.C.**

For more than 55 years, Kum & Go has been dedicated to the communities it serves, sharing 10 percent of its annual profits with charitable causes. The fifth-largest, privately held and company-operated convenience store chain in the U.S, Kum & Go is an industry pioneer founded on providing exceptional service and delivering more than what customers expect. Established in Hampton, Iowa in 1959, family-owned Kum & Go has since grown to employ more than 4,700 associates across more than 430 stores and 11 states (Iowa, Arkansas, Colorado, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma, South Dakota and Wyoming).

#### **About Habitat for Humanity International**

Habitat for Humanity International's vision is a world where everyone has a decent place to live. Anchored by the conviction that housing provides a critical foundation for breaking the cycle of poverty, Habitat has helped more than 4 million people construct, rehabilitate or preserve homes since 1976. Habitat also advocates to improve access to decent and affordable shelter and supports a variety of funding models that enable families with limited resources to make needed improvements on their homes as their time and resources allow. As a nonprofit Christian housing organization, Habitat works in more than 70 countries and welcomes people of all races, religions and nationalities to partner in its mission. To learn more, donate or volunteer visit [habitat.org](http://habitat.org).